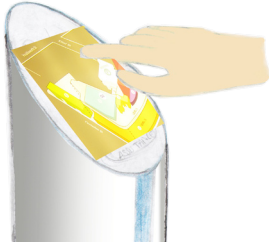


# Honest Blue

Disabled parking spaces are extremely important and useful to aid a disabled person in their journey. Our product sits beside the parking space and grants greater access and independence to the user of the space while creating a deterrent for those who misuse it.

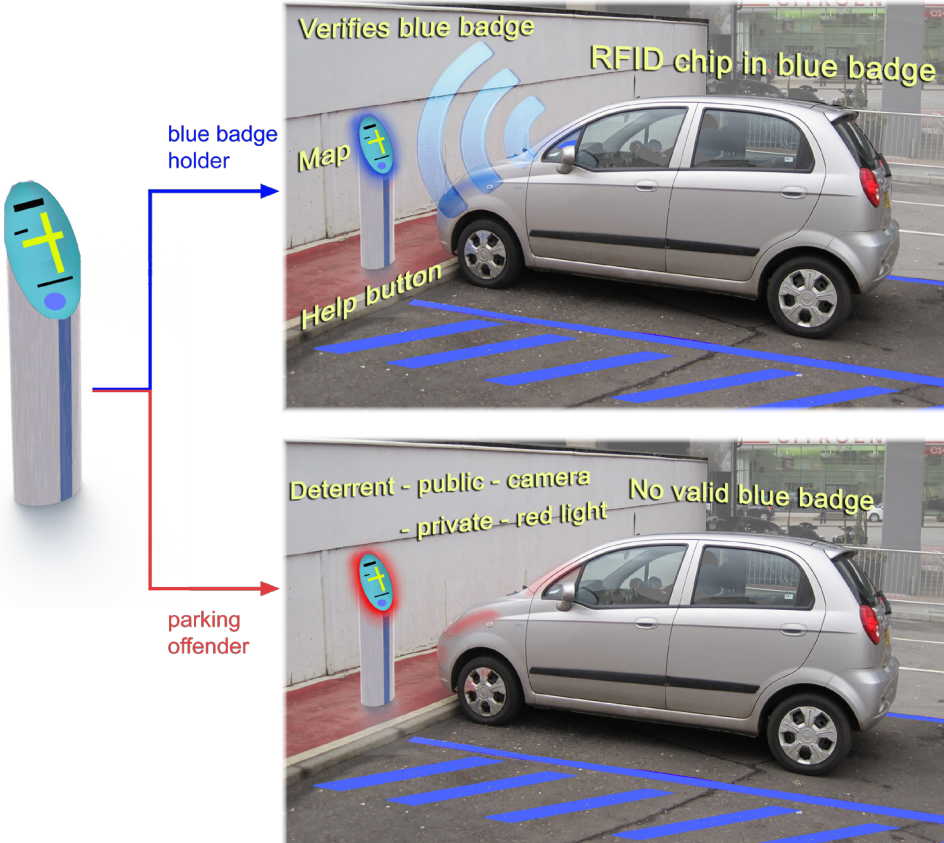


Honest Blue provides users with a map of the surrounding areas, highlighting the easiest routes for any users including disabled access points such as ramps.

There is also an assistance button included which is used at the motorists discretion to signify to a passers-by or the establishment that they would appreciate help. It allows help to be received without giving up independence



Disabled spaces are very often misused. Our product will identify a genuine existing blue badge holder by reading a RFID in the badge and create a deterrent for others as shown below.



Blue light welcoming the blue badge holder.

Additional Features:

- Map of the surrounding area illustrating the easiest routes for the disabled
- Assistance button for showing discreetly that the disabled person would appreciate some help
- No pictographs of wheelchair users but use of blue colour instead

Red light embarrassing the parking offender visually.

On busy public roads: additional number plate recognition

The ability to travel freely is necessary for independence and Honest Blue makes each journey easier